



February 10, 2016

Volume 99 Issue 30

Dear Fellow Rotarian,



PuppyMonkeyBaby...PuppyMonkeyBaby...PuppyMonkeyBaby...OK, Super Bowl 50 is now over and Old Man Peyton and the Bronco's stellar defense topped the Not Quite Ready for Prime Time Panthers..., but the only thing that keeps bouncing around in my head is that absurd commercial for the new Mountain Dew beverage...with that haunting PuppyMonkeyBaby. Exactly what type of hallucinogens were the ad creators on when they came up with that commercial!

Huge Thanks to Commish **Andy McFarland** on another awesome fundraising, FUN raising event with the the Super Bowl Squares. Over \$1,000 was raised for the LB Rotary Charitable Foundation thanks to the participation of about 50 Rotarians.

Last week's presentation on the opportunity to help bring sustainable water sources to the third world was excellent and very moving. For those interested in being part of our club's efforts (in conjunction with other District 5320 and international clubs to seek matching grants from the Rotary Foundation and leverage the power of our donations) to create several wells to aid communities in Mozambique, please contact **Adriana Lanting** or Madrid. I know a number of you have already indicated an interest or pledged resources, so thank you for your generosity.

This week we will hear the timely discussion about the economics of today's college education from one of Long Beach's own, David Burcham, J.D., the former President of Loyola Marymount University. Be sure to join us and bring a guest who might benefit from this topic as their children approach college age.

Yours in Rotary Service,  
**Greg Burnight, FY 2015-2016, Pres# 99**

Visit our Website [ [here](#) ] District 5320 [ [here](#) ] Rotary International [ [here](#) ] E-Club of the West [ [here](#) ]

## THIS WEEK'S MEETING



### **Wednesday - February 10 - College Education: What's It Really Worth ? 12 noon**

Recent past Loyola Marymount University president David Burcham spent 24 years at LMU before leaving office in May 2015. During his tenure he oversaw completion of the \$400 million Right Place Right Time, launched a \$100 million scholarship initiative, kept university tuition increases below the national average while setting records for the number of student applications. Burcham graduated 1st in his class from Loyola Law School in 1984 and clerked at the US Supreme Court for Justice Byron White.

Burcham is a SoCal native, receiving his MA in Education Administration at CSULB, and was a teacher and administrator in the LBUSD.

## NEXT WEEK'S MEETING



### **Wednesday - February 17- National Collegiate Basketball Hall of Famer, Ed Ratleff 12 noon**

Ed Ratleff was inducted as part of the 2015 class of the National Collegiate Basketball Hall of Fame. The Ohio native was the cornerstone of Long Beach State's glory days under legendary coach Jerry Tarkanian. Ratleff was a two-time, first-team All-American while at LB State. He was part of the 1972 US Olympic team that lost a highly controversial gold medal to the Soviet Union by one point. Ratleff was the 6th pick for the 1973 NBA draft and played 5 NBA seasons with the Houston Rockets. Ratleff, the greatest basketball player in LB State history, grew up playing baseball.

## LAST REGULAR WEEK



If you were there last week, you experienced the passion of **Justin Arana** and his commitment to bringing sustainable drinking water to the African country of Mozambique. Since experiencing first-hand the often arduous walk and time involved in the daily securing of any water, Arana has brought about public awareness through the documentary "I am Water", and has built and promoted a water well program that allows villagers to tap into and maintain a clean drinking water system. Accessible, drinking water is the foundation that leads to better health/sanitation, agricultural development, and entrepreneurship that allows a community to develop a viable economic means of existence. Our club has an opportunity to apply for matching grant funds and partnering with local and Mozambique Rotary clubs to fund water well projects in Mozambique.

**Jan Hower** provided the *Inspiration of the Day*; **Regina Cash** led the club in the Pledge of Allegiance; **James Ahumada** reported on the World Peace Conference as part of the *Rotary Minute*. **Sergeant-at-Arms Traci Glassock** introduced our guests and celebrated the birthdays of **Bob Latimer, Jim Worsham, and Marcelle Epley**. **Football Commish' Andy McFarland** gave members one last chance to participate in the *Super Bowl Squares* fundraiser for our LB Rotary Charitable Foundation. For announcements: **Dennis Smith** reminded the club of the monthly Breakfast Business Roundtable on Thursday; **Alfredo Velasco** encouraged all to attend our February 24 program---the first ever Club Talent Revue---which will be held in the evening at Old Ranch Country Club, instead of at noon.

## COMING UP



### Saturday - February 13 - Centennial Park Clean-up 8:00am

On the 2nd Saturday of every month, start your weekend off with the best way of doing community service. Our club developed this park in 2005 in celebration of the 100th anniversary of Rotary International. Every month we continue to clean and keep it safe. Entrance on East Pacific Coast Highway (between Junipero and Cherry Streets), near the purple and yellow burger joint. Gloves, nabbers and trash bags provided.

Contact **Mike Jensen** ([jensen@pacret.com](mailto:jensen@pacret.com)) for more information.



### Wednesday - February 17 - Rotary 101 1:35pm

To really understand how the club and Rotary International works, you need to attend this monthly class. Normally held on the 4th Wednesday of the month, this is scheduled a week earlier because the 4th Wednesday meeting in February will be held at night.

Learn about Rotary's Commitment to Youth and The Women of Rotary from **Past President Cam Killingsworth** (one of the first 4 women members of the Long Beach club). Review Chapters 15 & 16 in advance.



### Thursday - February 18 - It's 5 O'Clock Somewhere --- The Boathouse 5:30-7:30pm

It's 5 O'Clock Somewhere and for February we are meeting at the ever popular The Boathouse on the Bay. This steak and seafood restaurant on Alamitos Bay offers spectacular water views and amazing sunsets. Join us with host Rotarian John Morris at 190 N. Marina Drive. 5 O'Clock Somewhere (formerly known as 5th Avenue) is our monthly after hours mixer on the 3rd Thursday of the month. A perfect time to relax and enjoy friendships with fellow Rotarians, family, friends, and prospective members.



### Wednesday - February 24 - Club Talent Revue Show 5:30pm-7:30pm

#### **CALL NOW TO RESERVE SPACE AT A TABLE !**

Instead of a lunch program, we will be having an evening meeting at the Old Ranch Country Club. All members should plan to gasp and applaud the talent abounding within our club members. From singing and dancing to a magic show, knife throwing, acrobatics, presidential pipe band---you do not want to miss the many surprises in store for you! What a perfect opportunity to invite your favorite guest for an evening of laughter and camaraderie. Cash bar opens at 5:00pm; dinner at 6:00pm; meeting begins at 6:30pm

If you want to participate, contact **Alfredo Velasco** ([alfredo.velasco@lbyanca.org](mailto:alfredo.velasco@lbyanca.org)) now



### Sunday - February 28 - Ronald McDonald House Sunday Meal Prep 4:00pm

It's never any fun to have a sick child in the hospital. Thanks to the LB Ronald McDonald House some families can stay nearby while the child is receiving medical treatment. Help prepare a home-cooked meal for the families. It is often they only time they have a real meal that day, where they can actually all sit down together.

Contact team captain : **Mike Miller** ([mike.miller@vistage.com](mailto:mike.miller@vistage.com))



### WANTED: GIFT CARDS FOR GOLF TOURNAMENT OPPORTUNITY PRIZES

Besides the favorite ugly Christmas sweater, perhaps you received a gift card that may not fit your personality, palate or fashion comfort zone?? Why not donate it as an opportunity prize for our annual Golf Tournament for World Peace on May 16 ?

Duffy boat cruises, pistol shooting lessons, golf packages, and dinners also make fine prizes.

Contact: **Cindy Swan** ([cswanshome@gmail.com](mailto:cswanshome@gmail.com)) to donate your prize.

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- **Feb 13** - Centennial Park Clean-up 8:00am
- **Feb 17** - LBR Charitable Foundation Board Meeting 2:15pm
- **Feb 18** - 5 O'Clock Somewhere (The Boathouse) 5:30-7:30pm
- **Feb 26** - Golf Outing (Coyote Hills) 11:00am
- **Feb 28** - Ronald McDonald Sunday Prep (Mike Miller) 4:00pm

More information about upcoming events [ [here](#) ]. The above events qualify for makeup credit [ [here](#) ] or you can review EClub programs [ [here](#) ]

### This Week's BIRTHDAYS



- **Vali De Vries** - 2/10 State Farm Insurance & Financial Svcs. (Insurance - General)
- **Frank Komin** - 2/11 California Resource Corp. (Oil & Gas Industry - Offshore Oil Field)
- **Donna Reckseen** - 2/11 LB Memorial Medical Ctr. Foundation (Foundations - Hospital)
- **Gary Woolery** - 2/11 Americana Termine Co. (Pest Control)
- **Nelson Kerr** - 2/12 Dept. of Health & Human Services (Government - Environmental Health)
- **Brett Lewis** - 2/12 ChildNet Youth & Family Services (Non-Profit Organizations - ChildNet Youth & Family Services)
- **Ron Akin** - 2/13 Retired (Hospital - Convalescent)
- **John Yeargin** - 2/15 SIDE Communications(Employment-Professional Employers Organization)



For Rotarians, The Four-Way Test is the cornerstone of all our actions.

Of the things we think, say or do ...

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

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**The Rotarygram** is published weekly by the Rotary Club of Long Beach, the largest Rotary club in Rotary District 5320, and with over 300 members, among the 50 largest clubs in the world of Rotary International.

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